
Philharmonia

Philharmonia Orchestra

Marketing and brand information for promoters

Events listings on website

All Philharmonia Orchestra concerts are listed on our website: philharmonia.co.uk/whats-on. To ensure your event is listed correctly, please contact natasha.mallett@philharmonia.co.uk with the information below:

- Date, time and venue of performance
- Repertoire, in the order it will be performed
- Conductor and soloist(s)
- Ticket prices and link to purchase tickets
- Announcement and/or on-sale date and time, if applicable
- Any further information surrounding the event (e.g., running time, pre- or post-concert talks)
- Image (a single photo with no text on it) – if you do not have a suitable image, we will use a generic image of the orchestra performing

Once your event information has been received, it will take up to two weeks for your event to be ready on our website.

Printed materials

All printed materials (concert programmes, brochures, posters etc.) must be sent to natasha.mallett@philharmonia.co.uk for approval at least five working days before being sent to print.

If you require an orchestra player list for your concert, for example for a programme or freesheet, please contact natasha.mallett@philharmonia.co.uk. Please note the player list may not be complete until c. two weeks before the performance.

Philharmonia Orchestra title use

Title copy

The orchestra's title is:

Philharmonia Orchestra

For international use, where specifically requested by a promoter/partner, the orchestra's title copy can be:

Philharmonia Orchestra, London

The following should **not** ever be used: London Philharmonia Orchestra

Philharmonia

Body copy

When referring to the Philharmonia Orchestra within body text, only the following combinations should be used:

...the Philharmonia Orchestra...

Once mentioned fully within body text, and where necessary to avoid repetition of the word “orchestra”, the Philharmonia Orchestra can then be abbreviated to:

...the Philharmonia...

Philharmonia biography

Always use the most recent biography available to download [here](#). Our biography should not be altered without permission. If you would like to cut or edit our biography in any way, please contact natasha.mallett@philharmonia.co.uk for approval.

Philharmonia logo

The Philharmonia logo is available to download [here](#). It should only be used in black or white.

The logo is surrounded by an invisible exclusion area to prevent it from being encroached upon by elements such as text, images and the edge of the paper. Where another organisation’s logo is positioned near the Philharmonia Orchestra’s logotype, the amount of space is defined by using the height of the brandmark’s ‘o’.

The brandmark must not be altered or distorted in any way.

Photography and videography

You can download official Philharmonia photography [here](#). These photos can be used for event listings, brochures and programmes, and press coverage. Photographer names are included in each file, and photos should be credited as follows:

© Philharmonia Orchestra/[photographer name]

You can find a selection of video footage [here](#).

These photos and videos must only be used in relation to a concert featuring the Philharmonia Orchestra.

Please note that photographing and filming the Philharmonia require prior authorisation from the organisation. Photos and film content must also be approved by the Philharmonia before use. Please send material to natasha.mallett@philharmonia.co.uk.

Philharmonia

Social media

Please tag us in relevant posts and we will re-share where possible.

Instagram: @philharmonia_orchestra

Facebook: @philharmoniaorchestra

X (Twitter): @philharmonia

TikTok: @philharmoniaorchestra

YouTube: @philharmonialondon

LinkedIn: Philharmonia Orchestra

We are happy to be invited to collaborate on Instagram posts, co-host Facebook events, and organise social media takeovers. Please contact william.norris@philharmonia.co.uk and natasha.mallett@philharmonia.co.uk about any social media queries.